



# FIMAST

19-22 OCTOBER 2021 BRIXIA FORUM – BRESCIA | ITALY

Organised by **ITALIAN EXHIBITION GROUP**  
Providing the future

**FIMAST.EU** | **f** | **in**

# FIMAST IS NOW PART OF ITALIAN EXHIBITION GROUP

In 2020, FIMAST was acquired by the previous show organizers to become part of the large offer of events of the Italian Exhibition Group, leader in the organization of B2B and consumer trade fairs in Italy and around the world.

**ECOMONDO**  
THE GREEN TECHNOLOGY EXPO

**KEY ENERGY**  
THE RENEWABLE ENERGY EXPO

 **RiminiWellness**<sup>®</sup>

**VO**  
vicenzaoro

 **SWTF**  
上海世界旅游博览会  
SHANGHAI WORLD TRAVEL FAIR

 **JGT DUBAI**  
JEWELLERY, GEM & TECHNOLOGY

**Sigep**<sup>2021</sup>

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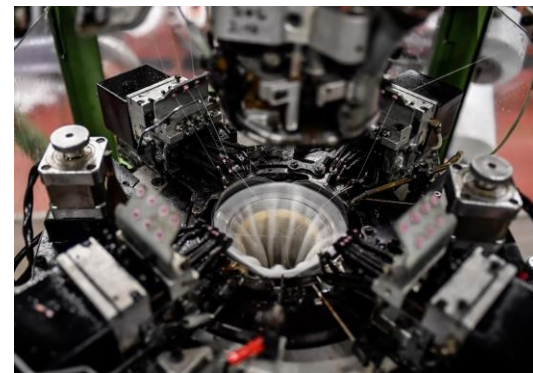
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# FIMAST, THE INTERNATIONAL B2B TRADESHOW SPECIALIZED IN THE SOCKS, HOSIERY AND 3D KNITTED FOOTWEAR PRODUCTION CHAINS

A show completely dedicated to the sector, **FIMAST** offers the latest technological innovations available worldwide, precisely in the geographical area where some of the most renowned circular knitting machinery and socks, hosiery and seamless manufacturers are located.

**4 days** of meetings with the top stakeholders. A unique opportunity for business, training and networking.



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# AT THE HEART OF THE MANUFACTURING DISTRICT

For its 2021 edition, **FIMAST** confirms the Brescia Brixia Forum venue, strategically positioned with respect to the companies in the Brescia and Mantua districts and easily accessible from the airports of Milan, Bergamo, Verona and the Brescia high-speed station.

The modern, welcoming and flexible structure is the ideal location to facilitate meetings between exhibiting companies and **FIMAST** visitors.



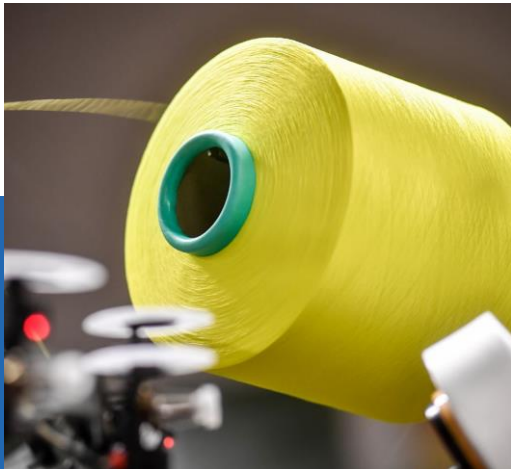
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# MEET THE EXHIBITORS: YARNS

The latest innovations in the world of yarns.

Synthetic, natural fibers, recycled and high-performance materials. FIMAST presents the latest productions for a wide spectrum of applications: stockings, tights and knitted-shoes up to technical and medical applications.



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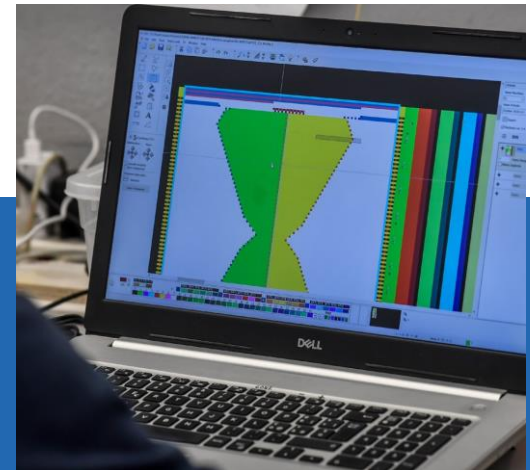
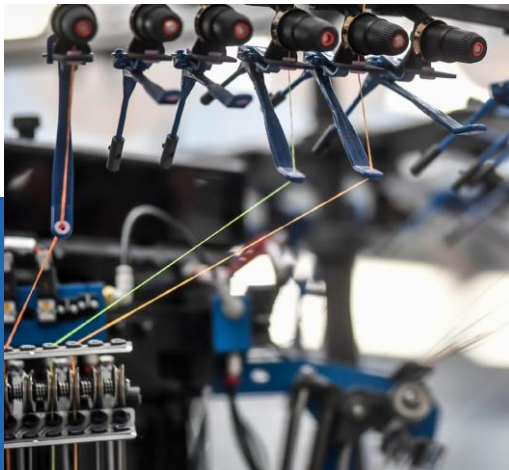
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# MEET THE EXHIBITORS: MACHINERY AND TECHNOLOGY

Leading manufacturers of hosiery machinery and the latest technological innovation.

Single and double cylinder circular machines, single or multiple feed, accessories, spare parts, software, IT technologies and accessories for the production of socks, footwear, technical products and packaging.



# MEET THE EXHIBITORS: SOCKS, HOSIERY, SEAMLESS AND FOOTWEAR MANUFACTURERS

Leading manufacturers of socks, technical, medical products and innovative footwear.

Production companies able to interpret and create branded products and international distribution.



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# BENVENUTI NELLA NOSTRA COMMUNITY



Networking and international visibility in the heart of two of the main districts of Italian excellence



Matchmaking program, to facilitate meetings between visitors and exhibitors



Promotional campaigns at international level



Training and development sessions



Collaboration with institutions, magazines and key players in the sector

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# INSIGHTS AND EDUCATION

# 1

## PRODUCTION CHAIN SUSTAINABILITY

FIMAST places sustainability at the top of the current and future challenges of companies in the hosiery and footwear sectors. The sustainability of the entire supply chain is at the center of the talks and panels in the event program.

# 3

## DIGITAL TRANSFORMATION

The Smart Factory and the digitalization of the production process are the necessary requirements for an increasingly sustainable supply chain able to meet the new needs in terms of time to market. A series of meetings to get to know best practices and the latest technologies.

# 2

## SPECIALIZED EDUCATION

An in-depth study of the opportunities offered by highly specialized technical training courses, with a focus on the world of hosiery and 3D footwear. A unique opportunity to get together between companies, institutions and students with an eye to the future.

# 4

## FOCUS 3D KNITTING & SEAMLESS TECHNOLOGY

The main players in the field of mechanical textile technologies, yarns, accessories and the most interesting designers discuss the technologies of the seamless world, focusing on the opportunities of fashion and sports footwear and on medical and technical applications.



# FIMAST

## NO WORRIES, OUR BOOTHS ARE PRE-FITTED

All FIMAST exhibitors use functional and elegant pre-fitted stands, optimized to facilitate your participation in the event. Having no worries about booth design means having more time to plan the promotion of your products and services.

Booths are modular and scalable according to the exhibitor's needs and can be customized with accessories, furnishings and graphics that can be ordered with a click from our online catalogue

The FIMAST team is always available to help you choose the most suitable solution.

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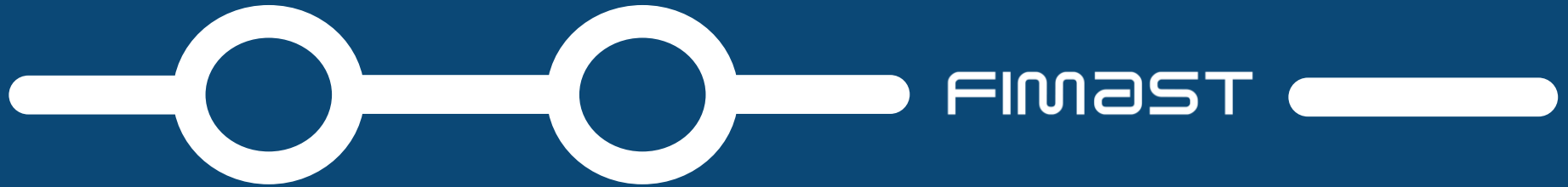
# FIMAST connect

JULY 2021

SEPTEMBER 2021

OCTOBER 2021

OCT – DEC 2021



*ROAD TO FIMAST*  
1-day digital event

*COUNTDOWN TO FIMAST*  
1-day digital event

19-22 OCTOBER 2021  
4 days trade show  
@Brixia Forum, Brescia  
+  
digital event

*FIMAST CONNECT*  
digital platform remains  
accessible to visitors to get in  
touch with exhibitors



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## THE WORLD HAS CHANGED. AND SO HAVE YOUR CUSTOMERS' HABITS

FIMAST CONNECT, is FIMAST's new digital platform, available to exhibitors and visitors, which expands the physical visit experience by bringing the event to a new hybrid dimension.

Through data analysis and artificial intelligence, FIMAST CONNECT will facilitate the matching between buyers and exhibitors both online and at the fair, will offer new contact opportunities and increase the visibility of services and products in an immediate and simple way.

The goal of FIMAST CONNECT is to offer an up-to-date meeting space for the textile, textile machinery and manufacturing sector communities with particular attention to the needs of international customers visiting the event and online.

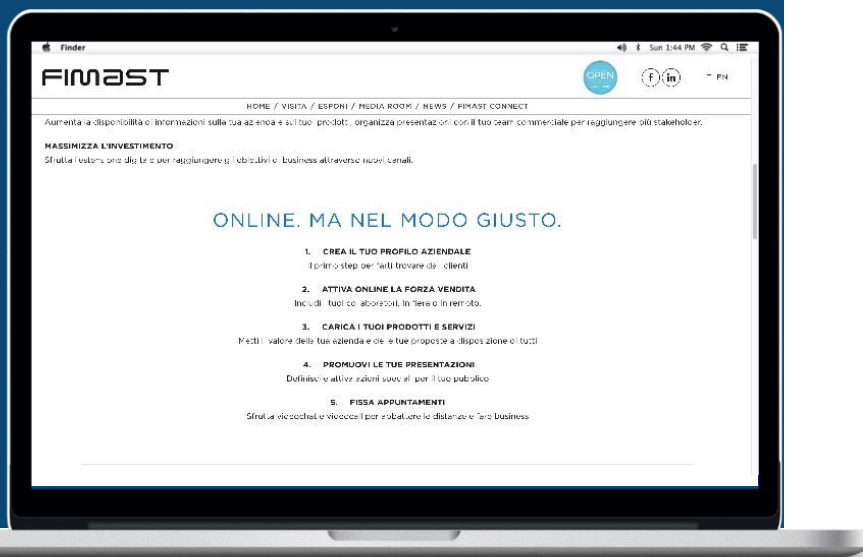
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# THE FUTURO OF B2B IS HERE.

FIMAST  
connect



## STAND OUT



Increase the visibility of your company and your products, organize presentations with your sales team to reach more stakeholders.

## MAXIMIZE YOUR INVESTMENT



Take advantage of the digital extension to achieve business goals through more channels.

## ALWAYS READY



Offer your visitors the best of both worlds: direct and personal contact and the possibilities of in-depth analysis thanks to virtual tools.

## NO BARRIERS



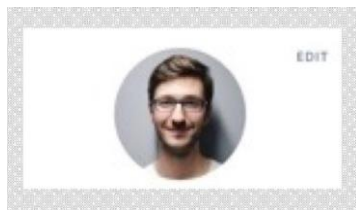
Reach a broad and global audience. You will receive in-person, hybrid or digital-only visits.

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# ONLINE, THE RIGHT WAY.

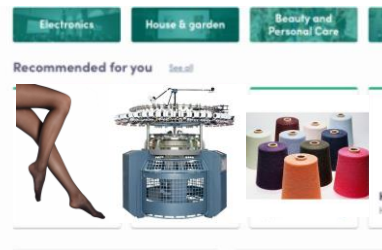
# 1



## CREATE YOUR COMPANY PROFILE

The first step to be found by customers

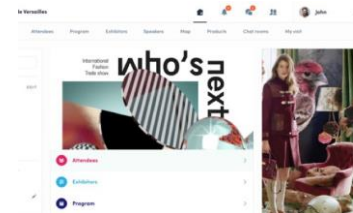
# 2



## UPLOAD YOUR PRODUCTS AND SERVICES

The value of your company and your proposals are now available to registered visitors

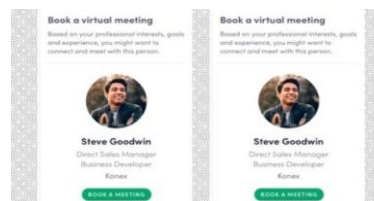
# 4



## PROMOTE YOUR NEWS AND EVENTS

Definisci e attiva azioni speciali per il tuo pubblico

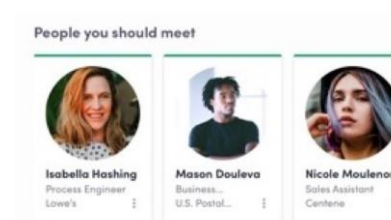
# 3



## BRING YOUR TEAM IN!

Include your team. They will be able to interact with visitors depending on their role in the company

# 5



## SCHEDULE MEETINGS WITH BUYERS

Char or videocall, break down distances and grow your business.

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